

WHY DO YOU WANT TO HIRE ME

Skills Summary

Resourceful individual, capable of navigating complex projects with agility and precision while perpetually expanding skills and knowledge to meet evolving challenges. Adept at working efficiently within collaborative teams or autonomously with demonstrated ability to remain calm under pressure, ensuring timely completion of tasks while maintaining quality standards. Proficient in leveraging Adobe Creative Suite with focus in Illustrator, Photoshop and InDesign to deliver compelling visual solutions. Also skilled in Microsoft Office Suite, including Word, Excel, and PowerPoint.

Education

- 08/11 A.A. Fine/Studio Art,
Valencia College, Orlando, FL
- 05/05 A.S. Multimedia Graphics,
Valencia College, Orlando, FL
- 01/05 Technical Certificate in Interactive Media Production,
Valencia College, Orlando, FL
- 01/05 Technical Certificate, Interactive Media Support,
Valencia College, Orlando, FL

Experience

08/18 - Present Visual Designer Encore, Orlando, FL
Concept and craft high-quality designs for a variety of media for event branding, including print (collateral and large-format) digital, social, mobile graphics, and presentations. Additional projects include custom branded presentations and proposals that showcases Encore's services with creative strategy utilizing 3D visualizations, product mockups, and more while adhering to clients' brand guidelines.

12/21 - 02/23 Graphic Designer Clarity Creative Group LLC, Winter Springs, FL
Created client branded marketing materials and digital content including social media graphics, website graphics and icons, product packaging and cutsheets. Daily responsibilities consisted of client asset management and single-handedly restructured internal organizational systems for the static graphical assets.

03/16 - 08/18 Graphic Designer American Graphix Solutions, Winter Park, FL
Designed an array of artwork including, but not limited to logos, signs, banners, posters, decals, and displays for internal display as well as customer use whether it be for websites, marketing email blasts, or social media accounts. Also produced booklets, brochures, and covers using a production printer that handles various paper stocks.

11/15 - 01/16 Production Artist Margaritaville Merchandising and Creative, Orlando, FL
Designed derivative and original art for apparel as well as hard line items such as the art found on souvenirs. Also responsible for the day to day general administration duties that included preparing aforementioned files for printing.

05/12 - 11/15 Manager Darden Restaurants Inc., Orlando, FL
Developed and implemented wine class to boost sales and trained team members on safety standards to ensure an accident-free workplace at various LongHorn Steakhouse locations. Also responsible for day to day communication between staff, executives and vendors in order to lead restaurant operations by controlling labor, scheduling, purchasing, quality and inventory.

STACEY S. TROWBRIDGE

Graphic Designer

aka krav maga student, aka the camping planner extraordinaire



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